

SRIMATHI S

Frontend Developer | Responsive Websites | GSAP Animations | React.js | Next.js | Shopify

Madappuram, Sivagangai, Tamil Nadu, India

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PROFESSIONAL SUMMARY

Frontend Developer with 2+ years of experience building responsive websites, landing pages, and interactive web applications using React.js, Next.js, JavaScript (ES6+), HTML5, CSS3, and Tailwind CSS. Experienced in Figma-to-code development, GSAP animations, hover effects and scroll-based interactions, cross-browser and responsive layouts, REST and third-party API integration, and Shopify theme development with Liquid. Uses n8n workflow automation and AI-assisted tools to speed up prototyping and delivery.

TECHNICAL SKILLS

- **Frontend:** React.js, Next.js, JavaScript (ES6+), HTML5, CSS3, Tailwind CSS, Bootstrap, Angular, Responsive Web Design, Cross-Browser Compatibility
- **UI/UX & Animation:** Figma-to-Code, UI/UX Implementation, GSAP, Interactive Animations, Hover Effects, Scroll-Based Interactions, Prototyping
- **Integrations & Automation:** REST APIs, Third-Party API Integration, Form Validation, n8n (workflow automation)
- **Shopify:** Shopify Theme Development, Liquid, Sections, Snippets, Templates, Metafields, Theme Customization
- **AI Tools:** AI-Assisted Development, Prompt Engineering, ChatGPT, Claude, Gemini, GitHub Copilot, Grok, Qwen, Minimax AI
- **Tools & Deployment:** Git, GitHub, GitLab, Netlify, Vercel, Jenkins

PROFESSIONAL EXPERIENCE

Frontend Developer | Sportstech / Beeyoond Gaming, Madurai | May 2025 – Present

- Develop and maintain the Shopify storefront for sportstech.de, delivering maintainable, responsive frontend changes on a live e-commerce platform while preserving existing functionality and design consistency.
- Built AI and automation tools alongside frontend work, including a Shopify Developer Bot, an Instagram comment automation workflow, and an AI agent platform evaluation (see Selected Projects).

Service Delivery Executive | Neeyamo Enterprise Solutions Pvt. Ltd., Madurai | February 2024 – March 2025

- Conducted background verification of candidates' employment history, education, and professional records.
- Collaborated with HR and hiring teams to support accurate, compliant verification, and contributed to improving verification workflows.
- Handled sensitive candidate information and documentation with confidentiality.

Junior Application Developer | Chrono Infotech, Madurai | July 2022 – July 2023

- Developed Angular web applications, including Pearl Dentistree and Presidential Holidays (see Selected Projects).

SELECTED PROJECTS

SPORTSTECH.de – Shopify E-commerce | Liquid, HTML, CSS, JavaScript | <https://www.sportstech.de>

- Worked on Shopify theme development, delivering section redesigns, new page creation, layout enhancements, and responsive UI improvements.
- Implemented bug fixes, UI/UX improvements, and theme customizations across Shopify templates, sections, snippets, assets, and configuration files.
- Delivered maintainable, responsive frontend changes on a live e-commerce platform while preserving existing theme functionality and design consistency.

Shopify Developer Bot – AI Automation | Claude Skills, Git, Theme Check

- Developed an AI-powered Shopify Developer Bot using Claude Skills to analyze and classify Wrike development tasks into CODE-LEVEL, ADMIN-SIDE, HUMAN-ONLY, and DIAGNOSIS work.
- Integrated Git branching, Theme Check validation, and human approval steps into the development workflow.

AI-Powered Instagram Comment Automation | n8n, Groq AI, Google Sheets

- Developed an automation workflow using n8n and Groq AI to fetch Instagram comments at scheduled intervals and classify them by sentiment and topic.
- Implemented automated routing where Positive/Neutral comments receive multilingual auto-replies, while Negative/Critical comments generate draft responses for human review without automatic posting.
- Integrated Google Sheets for structured logging and dashboard integration, capturing comment details, sentiment, topic, translations, reply content, post links, and processing status.

AI Agent Platform Evaluation & POC | OpenMausBot, Grok Bot, Qwen, Slack, Microsoft Teams

- Evaluated OpenMausBot and Grok Bot as self-hosted AI agent solutions, testing installation, memory, permissions, security, model connectivity, and integrations across VPS and desktop environments.
- Integrated and evaluated a self-hosted Qwen model, performing side-by-side capability testing across Slack, Microsoft Teams, computer access, image handling, formatting, and multi-user workflows.
- Built and validated a QA automation bot for sportstech.de, documented platform limitations and capability gaps, and provided technical recommendations for further testing and potential team-wide adoption.

SPORTSTECH.io – Web3 Fitness Platform | React.js, Next.js, Tailwind CSS, GSAP | <https://www.sportstech.io> | <https://presale-rho-roxy.vercel.app/>

- Developed three UI versions based on evolving Figma designs and changing business requirements.
- Built responsive interfaces and implemented GSAP animations to enhance user engagement.
- Integrated a newsletter subscription API with form validation and verification logic.

Beeyoond Gaming Website – Madurai Branch | Next.js, Tailwind CSS | <https://www.beeyoondgaming.com>

- Designed and developed the complete responsive website from scratch without design references.

Beelockchain.io and Beelockchain.com – Frontend Development & UI/UX | Next.js, Tailwind CSS | <https://beelockchain.io> | <https://beelockchain.com>

- Designed and developed responsive frontends with reusable components and structured page layouts.
- Implemented animations, transitions, hover effects, and scroll-based interactions across desktop, tablet, and mobile.
- Used AI tools for animation ideation, UI implementation, and rapid design iteration.
- Improved component consistency, cross-browser compatibility, and overall user experience.

WalkingPad Vergleich – AI-Assisted Affiliate Website | Next.js, Tailwind CSS | <https://www.walkingpad-vergleich.com>

- Built a multi-page affiliate website using Minimax AI and ChatGPT for AI-assisted development and rapid prototyping.
- Structured site navigation, page hierarchy, and content flow, and generated and refined frontend components.
- Translated the site into German using AI tools, maintaining language consistency across pages.

SPORTSTECH Help Center | HTML, CSS, JavaScript | <https://help-center-sportstech-demo.netlify.app>

- Designed and developed a responsive Help Center website from scratch with structured support content and mobile-friendly navigation.

SPORTSTECH NEO – Product Landing Page | HTML, CSS, JavaScript | <https://magenta-custard-546013.netlify.app>

- Designed and developed a responsive product landing page showcasing crypto integration within the fitness domain.

Pearl Dentistree – Dental Hospital Patient Management System | Angular | <https://www.pearldentistree.com>

- Developed and maintained a patient management system using the Angular framework.
- Implemented responsive web interfaces for dental appointment scheduling, patient records management, and billing functionalities.
- Integrated backend APIs to fetch and display patient data, appointment schedules, and treatment histories.
- Designed and developed reusable components and services to ensure modularity and scalability of the application.

Presidential Holidays | Angular | <https://www.presidentialholidays.in>

- Designed and developed responsive web interfaces and functionality using the Angular framework.
- Integrated backend APIs to display treatment/service information, appointment schedules, and service reviews, keeping the website efficient and user-friendly.
- Developed reusable components and services to ensure modularity and scalability of the application.

EDUCATION

B.Sc. Mathematics, Madurai Sivakasi Nadar's Pioneer Meenakshi Women's College | 2019 – 2022

ACHIEVEMENTS

- Recognized as a Top Performer at Neeyamo Enterprise Solutions Pvt. Ltd. for consistent team performance and zero escalations and errors during the review period.

DECLARATION

I hereby declare that the information provided above is true and correct to the best of my knowledge.